

Orchestrating the Business
of Dentistry

ODEA

Exhibitor Information

2015 Fall Forum

UNLOCKING THE MYSTERIES



of Dental Insurance and Coding

October 23, 2015

Holiday Inn Portland South

Oregon Dental Executives' Association is a professional organization for dental administrative staff. **ODEA** promotes excellence in the dental office through advancement of professionalism, continuing education venues, monthly study clubs, networking opportunities, and is the "go to" for resources.

WHO WILL ATTEND? Fall Forum attendees consist of dentists and their staff. We expect 150-200 attendees at this year's event!

WHY SHOULD YOU EXHIBIT AT THE ODEA SUMMER MEETING?

- Cost effective way to make new contacts
- Expanded professional contacts
- Focused audience
- Vendor listing in the on-site materials

OPPORTUNITY: ODEA's 2015 Fall Forum theme, **Unlocking the Mysteries of Dental Insurance and Coding**, focuses on eliminating the barriers and improving billing communication for dental offices. The 2015 Fall Forum will feature **renowned speaker Tom Limoli of Limoli and Associates**. Attendees will be given an incentive to visit each exhibitor booth, which will increase visits to all exhibitors. Those who visit all exhibitors will be entered to win a door prize at the end of the day.

WHEN AND WHERE? At the Holiday Inn Portland South, 25425 SW 95th Ave. Wilsonville, OR 97070

Set-up: 6:00 AM

Exhibit Hours: 7:00 AM – 5:00 PM

Tear Down: 5:30 PM

Times are subject to change, finalized times will be provided in confirmation letter.

BOOTH DETAILS: Each space will include a 6' skirted table. Meals are provided for one person. Additional booth personnel must be registered at the additional per person fee, which includes continental breakfast, lunch and snacks. Only one supplier per exhibit space - all name badges must list the same company name. Exhibitor registrations also include access to educational offerings. *As an additional advertising opportunity, you may bring door prizes for drawings to be held at the end of the day. Those who donate a door prize will have an opportunity to introduce themselves and give the prize away at the front of the room.*

CANCELLATION POLICY: Cancellations received prior to Oct.1st will receive a 50% refund. Exhibit cancellations received after Oct. 1st, and no-shows will **not** receive a refund and all fees will be considered payable.

SPACE IS LIMITED – PLEASE REGISTER EARLY. EXHIBIT SPACE WILL BE SOLD ON A FIRST COME BASIS.

Register Online at www.oregondentalexecutives.org OR Complete the registration form and mail with payment:

OREGON DENTAL EXECUTIVES' ASSOCIATION
3340 COMMERCIAL ST SE, SUITE 220, SALEM, OR 97302