



Exhibitor Information 2016 Fall Forum

7 Breakthrough Steps to Create Your Best Year Ever!

Featuring Lois Banta

September 23, 2016

Red Lion on the Beach in Jantzen Beach

Oregon Dental Executives' Association is a professional organization for dental administrative staff. **ODEA** promotes excellence in the dental office through advancement of professionalism, continuing education venues, monthly study clubs, networking opportunities, and is the "go to" for resources.

WHO WILL ATTEND? Fall Forum attendees consist of dentists and their staff. We expect 100-150 attendees at this year's event!

WHY SHOULD YOU EXHIBIT AT THE ODEA Fall Forum?

- Cost effective way to make new contacts
- Expanded professional contacts
- Focused audience
- Vendor listing in the on-site materials

OPPORTUNITY: ODEA's 2016 Fall Forum theme, **The Best Year Ever**, focuses on identifying the top 10 systems that need to be in place in a dental office to achieve optimal results. The 2016 Fall Forum will feature **renowned speaker Lois Banta of Banta Consulting**. Attendees will be given an incentive to visit each exhibitor booth, which will increase visits to all exhibitors. Those who visit all exhibitors will be entered to win a door prize at the end of the day.

WHEN AND WHERE? At the Red Lion on the Beach in Jantzen Beach, 909 N. Hayden Island Dr., Portland, OR

Set-up: 6:00 AM

Exhibit Hours: 7:00 AM – 5:00 PM

Tear Down: 5:30 PM

Times are subject to change, finalized times will be provided in confirmation letter.

BOOTH DETAILS: Each space will include a 6' skirted table. Meals are provided for one person. Additional booth personnel must be registered at the additional per person fee, which includes continental breakfast, lunch and snacks. Only one supplier per exhibit space - all name badges must list the same company name. Exhibitor registrations also include access to educational offerings. *As an additional advertising opportunity, you may bring door prizes for drawings to be held at the end of the day. Those who donate a door prize will have an opportunity to introduce themselves and give the prize away at the front of the room.*

CANCELLATION POLICY: Cancellations received prior to Sept. 1st will receive a 50% refund. Exhibit cancellations received after Sept. 1st, and no-shows will **not** receive a refund and all fees will be considered payable.

SPACE IS LIMITED – PLEASE REGISTER EARLY. EXHIBIT SPACE WILL BE SOLD ON A FIRST COME BASIS.

Register Online at www.oregondentalexecutives.org OR Complete the registration form and mail with payment:

OREGON DENTAL EXECUTIVES' ASSOCIATION
3340 COMMERCIAL ST SE, SUITE 220, SALEM, OR 97302

Exhibitor Agreement 2016 Fall Forum

Friday, September 23, 2016
Red Lion on the Beach in Jantzen Beach, Portland, OR

Register online at www.oregondentalexecutives.org or complete the form and mail/fax with payment.

By completing this form, I acknowledge the cancellation policy.

Company Name (exactly for event listing purposes): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Exhibit Representatives

Meals and snacks are provided for one exhibit representative per exhibit space, additional can be purchased below.

Representative(s) Name(s): _____

EXHIBITS

MEMBER

NON MEMBER

_____ Exhibit Space

\$375 each (30% savings)

\$525 each

_____ Additional Exhibit Rep.

\$75 each

\$75 each

Due from Exhibit Booth \$ _____

Due from Additional Exhibitor (\$75) \$ _____

Please Provide Power at Booth (\$25) \$ _____

Total Amount Due \$ _____

Additional Opportunities

I will bring a door prize and take the opportunity to introduce myself during the drawing.

PAYMENT OPTIONS

Check (Payable to ODEA)

Credit Card (email me invoice)

Billing Address: _____

City: _____ State: _____ Zip: _____

PLEASE COMPLETE THIS AGREEMENT AND MAIL OR FAX WITH PAYMENT TO:

OREGON DENTAL EXECUTIVES' ASSOCIATION
3340 COMMERCIAL ST SE, SUITE 220, SALEM, OR 97302
FAX: 503-585-8547

Questions? Please contact ODEA at 866-660-0348 or info@oregondentalexecutives.org