



SPONSORSHIP PROGRAM PROSPECTUS

BE A FRIEND OF ODEA

Oregon Dental Executives' Association is excited to present opportunities for your organization to connect with dental front office staff in Oregon. All partnership levels and event sponsorships provide excellent exposure to dental front office professionals throughout Oregon. We would love to offer you the opportunity to become a Friend of ODEA through our sponsorship program. We have packaged sponsorship benefits in **Platinum, Gold, Silver and Bronze** levels to provide **excellent value**. We also offer **event sponsorships** that are even more affordable.

METAL LEVEL SPONSORSHIPS PROVIDE YEAR ROUND BENEFITS

For **year-round value**, we offer **Platinum, Gold, Silver and Bronze** levels that provide a variety of benefits, including opportunities for ad space, discounts on associate memberships and discounts on exhibit space at the Fall Forum (September 23, 2016.) See the next page for a full listing of benefits available.

SPONSORSHIP PROVIDES ACCESS TO OUR MEMBERS

Fall Forum | A full day event to be held at the Red Lion on the River, Portland, OR, September 23, 2016. This event usually draws 100+ dental front office professionals. In 2016, ODEA will welcome back by popular demand Lois Banta of Banta Consulting.

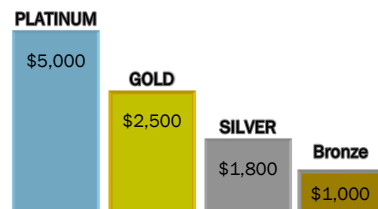
WHO WE ARE

The Oregon Dental Executives' Association is a professional organization for dental front office professionals. The ODEA promotes excellence in the dental office through regular continuing education offerings, networking opportunities and study clubs.

PARTNERSHIP LEVELS THAT MEET YOUR BUDGET

We offer four basic levels:
Platinum (\$5,000)
Gold (\$2,500)
Silver (\$1,800)
Bronze (\$1,000)

We also offer **Fall Forum sponsorships**. Contact the ODEA office for more details. We know that as a sponsor you have to demonstrate value to your company. Our **sponsor benefit matrix** will help you decide which level best fits your organization's marketing and sales objectives. Start your sponsorship at **ANY time of year**—the levels include a full year's benefits. Begin your sponsorship year in the summer, fall, winter, or spring—whatever works best for your budget!



QUESTIONS?

- Sponsor benefits and rates: **Janette Douglas, 2016 ODEA President** at president@oregondentalexecutives.org
- Invoicing, logistics: **Jessica Nelson, Account Manager** at **866-660-0348** or info@oregondentalexecutives.org

Contact us or visit www.oregondentalexecutives.org to activate your sponsorship today!

ODEA SPONSORSHIP

SPONSORSHIP PROGRAM

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Fall Forum September 23, 2016

- Exhibit booth
(benefit available at both events)
- Special name badge
- Signage with company logo
- Conference Loop and Brochure
- Conference registration
- Podium time *2 minutes*
- Verbal acknowledgement

ASSOCIATE MEMBERSHIP

- ODEA Associate Membership

NEWSLETTER & WEBSITE

- Newsletter: Listing
- Newsletter: Ad
- Website: Listing

ANNUAL PRICE

	PLATINUM	GOLD	SILVER	Bronze
	<i>Complimentary exhibit booth, preferred selection</i>	<i>70% discount on exhibit booth, preferred selection</i>	<i>50% discount on exhibit booth</i>	<i>25% discount on exhibit booth</i>
	<i>Special ribbon</i>	<i>Special ribbon</i>	<i>Special ribbon</i>	<i>Special ribbon</i>
	<i>Separate sign with logo</i>	<i>Combined sign with logo</i>	<i>Combined sign alphabetical listing</i>	<i>Combined sign alphabetical listing</i>
	<i>Separate logo</i>	<i>Combined logo</i>	<i>Combined alphabetical listing</i>	<i>Combined alphabetical listing</i>
	<i>Registrations with exhibit booth</i>	<i>Discount registration with exhibit booth</i>	<i>Discount registration with exhibit booth</i>	<i>Discount registration with exhibit booth</i>
	<i>2 minutes</i>			
	Yes	Yes		
	<i>Full year - 1 individual</i>	<i>Full year - 1 individual</i>	<i>70% Discount - 1 individual</i>	<i>50% Discount - 1 individual</i>
	<i>Logo</i>	<i>Logo</i>	<i>Alphabetical listing</i>	<i>Alphabetical listing</i>
	<i>Full Page, 4 issues</i>	<i>1/2 Page, 4 issues</i>	<i>1/4 Page, 4 issues</i>	<i>Business card size, 4 issues</i>
	<i>Front page, large font, logo & Sponsor Page, large font, logo</i>	<i>Front page, small font, logo & Sponsor Page, large font, logo</i>	<i>Sponsor Page, alphabetical listing</i>	<i>Sponsor Page, alphabetical listing</i>
	\$5,000	\$2,500	\$1,800	\$1,000

Summer Meeting and Fall Forum Sponsorships and Exhibit Booth Opportunities Available. Call the office for more details.